



12155 Lismore Lake Dr Cypress, Texas, 77429 (281)743-4475 (281)743-4352

January 31, 2015

To: Whom it may concern:

Re: Michelle White

Dear Sir or Madam,

P&D Professional Services, Inc.(P&D) hired an agency to assist with GSA certification. The agency required P&D to develop a capability statement that is presented to the contracting officers. The capability statement must be written and formatted to meet the governmental agency requirements. The GSA certifying agency subcontracted Premier Award Marketing to assist P&D with the task. Premier Award Marketing sent out a questionnaire to obtain the company profile including the company's corporate data, certifications, core competency, differentiators, and past clients. This information was provided to Premier Award Marketing and Ms. White was assigned to P&D to create the actual capability statement.

The project was handled with professionalism and efficiency from start to finish. When Ms. White was assigned to the project, she notified us via email introducing herself as the primary point of contact. In her email, she requested to speak to us before she began the project to make sure everyone was on the same page. We were able to have a conversation with Ms. White that same afternoon. The conversation with Ms. White was highly effective. Ms. White directed the conversation seeking our preferences while keeping us in line with the contracting officers' requirements. Within a few days, Ms. White sent a draft of P&D's company capability statement for final review and comments. The document that Ms. White created and designed looked stunning! She meticulously chose the proper colors to match our company logo that integrated with an orderly layout. The company data and information was presented clearly and concisely. Photos from our website were used to heighten interest and aesthetics. We made a few minor changes and sent the markups back to Ms. White. Within minutes the revisions were made and the P&D capability statement was finalized and emailed back to us.

P&D Professional Services, Inc is a small engineering firm that does a substantial volume of business. At P&D we understand the value of a good employee, especially an employee that displays excellent work ethic, professionalism, competence, and an overall pleasant disposition. It was a real joy to work with Ms. White. We highly recommend Ms. Michelle White to anyone whom has a need for the development of marketing materials for their business.

Sincerely,

A handwritten signature in blue ink that reads 'Paula N. Price'.

Paula N. Price, P.E.
President



January 14, 2015

Sea Services Inc.
PO Box 147
Babylon, NY 11702

To Whom It May Concern:

I'd like to take this opportunity to complement the fine work of Michelle White in completing our Capability Statement. It was visually appealing and well balanced, given that she needed to incorporate two logos. Our information was nicely organized and easy to read. She was also able to utilize several product photos; something we wouldn't have thought to do. Michelle is easy to work with, returns correspondence promptly and very professional.

Sincerely,
Donna Valdner
USA Body Bags
96Sea Services
888-551-1277



KMM Technologies, Inc.

Strategies for Rapid Development

January 28, 2015

**To Whom It May Concern
Recommendation Letter for Ms. Michelle White**

I had the pleasure of working with Ms. Michelle White of Premier Award Marketing Company. She helped us develop our Capability Statement. She initiated the communication process with KMM and when we submitted the required documents, she was very prompt in preparing the Capability document, in fact, within a few hours.

Ms. White is good with document layout, graphics and pleasing to work with. Of course we had some change of thoughts and wanted some content removed and some other content added and the layout changed etc., and she took care of this work with a smile. She went above and beyond her call and helped us put together a very good Capability Statement for KMM Technologies, Inc.

We wish her the best in all her endeavors. Please feel free to contact me if you have any further questions at (240) 286 2321.

Sincerely,

Hanu R. Komaragiri
Vice President – Technology Services



Re: Michelle White

January, 21, 2015

Dear Sir or Madam:

I would like to recognize the work that was done on my behalf by your staff member, Ms. Michelle White. Ms. White was very professional and courteous in the time she took with me during our telephone interview and she ably translated my needs, concepts, and vision into the resulting Capability Statement. The graphic arts quality and visual appeal of the Capability Statement is, simply put, outstanding. It matches the color palettes, font, and overall design of existing marketing documents that I provided and takes the visual impact to a whole new level.

Ms. White was prompt, thorough, and possesses a “get it done right the first time” mentality that as an engineer professional I so appreciate. She is an asset to your team.

Please join me in recognizing Michelle White for a job well done.

Yours truly,

Jane K. Gates, owner

JKG Fuel Solutions



Protecting Your Wealth with Innovative Tax and Estate Planning Strategies

TO WHOM IT MAY CONCERN

I would like to briefly state that Michelle White (with Premier Award Marketing Company), who put together our firm's Capability Statement did a very nice job of summarizing all the information that we have provided to her, and presenting it in a very easy to read format.

I commend her for a job well done.

Sincerely,

Andreea Lazar
Practice Manager
Washington Retirement Planning Specialists
Local phone number: 240-720-0084 ext.104
Fax: 301-656-2355
E-mail: alazar@dcrps.com



April 7, 2015

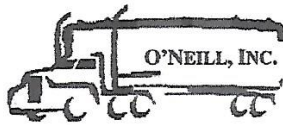
To Whom It May Concern:

We just wanted to share a brief communication of which to express our appreciation for the gracious service we received from Michelle White. Not only was her effort and work timely on our behalf, the focus that she displayed towards us really made us feel that our business concern mattered the most.

We thank you for allowing her to serve us, as she is a gem!

Sincerely,

William Harrison
Director of Operations



O'NEILL, INC.

1413 South Wildwood Drive
New Berlin, WI 53151

LETTER OF RECOMMENDATION

April 15, 2015

O'Neill Inc. would like to express the outstanding and professional work Michelle White has performed in creating a webpage for our company. Her quick understanding and accomplishments are greatly appreciated. It has been a pleasure working with her. She is unlike many others we deal with in the sense of efficiency. O'Neill thanks her and highly recommends her professionalism.

Great thanks from O'Neill Inc.

Sincerely,

A handwritten signature in cursive script that reads "Gerald O'Neill".

Gerald O'Neill – Owner

O'Neill Incorporated



Robert M. Corcoran Sr.
Owner, MTS Enterprises
bcorcoran@stovetoper.com

To whom this may concern,

I want to recommend Michelle White for any type of graphic art project for your e-mail Campaign. Michelle is very easy to work with and knowledgeable.

Our company is very satisfied of Michelle performance and outstanding personality.

We will have Michelle do new campaigns for us in the future.

Thank you,

Robert M Corcoran Sr.



January 21, 2015

To Whom It May Concern:

I used Michelle White to assist me with my company Capability Statement. She was professional, prompt, responsive and thorough. I was very pleased with her work and she was very easy to work with.

I would welcome the opportunity to work with her again and I recommend her services to you.

Sincerely,

A handwritten signature in blue ink that reads "Russell Long". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Russell Long, President
1063 Cottingham Drive
Mt. Pleasant, SC 29464
rlong@changeinnovations.com
www.changeinnovations.com



April 24, 2013

To Whom It May Concern:

I am writing to acknowledge the work Michelle White provided to me and Nextcar All Vehicle Rentals.

I recently sought out GSA Processors to assist with our proposal with GSA Schedule. One of their associates suggested a 'email blast'. My first thought was "oh no, not another marketing pitch". After careful thought I reluctantly signed up for the program. I was contacted by Ms. White who immediately put my fears and anxiety to rest. She explained the process from start to finish and what I should expect.

After a few rough drafts Michelle design a campaign that exceeded my expectations. Her professionalism, patience and knowledge of her product and services should be applauded. I would highly recommend her and look forward to working with her again if the need arises.

Sincerely,

A handwritten signature in black ink, appearing to read "Dennis Boucher".

Dennis Boucher
Corporate Sales Manager

SUPERIOR CLAIM SERVICES

243 Justin Drive

Dallas, GA 30157-7607

Phone 770-445-8720/866-355-5791

Fax 770-443-6792/866-767-0381

09/23/2014

Premier Award Marketing

premierawardmarketing.com

Fax: 866.362.9269

To Whom It May Concern:

I just wanted to send a quick note to express my appreciation for **Michelle White**, the Web Admin Assistant, who assisted me in developing the email campaign to put my business forward in the business market.

She is very professional, did a great job of keeping me on task, and I am very pleased with the design work she did on my document for the email campaign. She is friendly and gracious, and made me feel comfortable about the entire process.

I would recommend both her and your company to anyone with similar needs.

Sincerely,



Claudia Hallum

Owner

HDF Projects International LLC

Uloma Jacob
HDF Projects International LLC
9475 Lottsford Road Suite 110
Largo, MD 20774

September 22, 2014

Letter of Recommendation for Michelle White

To Whom It May Concern:

Michelle worked with my small business as part of Premier Award Marketing services to design my Email Campaign collateral targeting government and commercial contractors.

From the onset of our engagement, she set clear expectations of what information she needed from me and what it would be used for. She accommodated my preferences and worked with me to come up with content that was engaging, focused on our core competences and accurately represented my company.

If you are looking for someone who “gets it” and can translate your thoughts into marketable deliverables, Michelle can help you.

Please feel free to reach out to me via phone (301)-377-1653 or email (ulomajacob@gmail.com) if you need additional information about her work.

Sincerely,



Uloma Jacob
CEO

VASCULAR CONSULTANTS, INC
P O BOX 780065
ORLANDO, FL 32878-0065

To Whom It May Concern:

I am writing this letter in recognition of Michelle's performance and vision that has helped our company design our website. I must admit, initially I thought it would be agonizing and nerve-racking but Michelle made it painless and stress free.

She sent rough drafts of the website and asked for feedback of likes and dislikes and was always open for suggestions and changes. Although we only communicated once via the telephone, I could sense her energy and enthusiasm from communicating via email. Michelle has clearly demonstrated that customer service is important to your business.

Thanks for going above and beyond the call of duty.

Terrance Hayes RN BSN CBDO

Terrance Hayes

Vascular Consultants, Inc.

407 948 6090



To Whom It May Concern:

This letter is to compliment and commend Michelle White on her work for our recent e-mail campaign ad.

She was communicative, efficient and detail-oriented. She obliged and understood all of our requests and she was responsive through email and phone on a weekly/daily basis. I would recommend Michelle for any other projects in the near future. She did a great job on our email campaign and I look forward to having it launched to all of our potential clients. Her hard work and dedication was refreshing and I am glad to have had her assigned to our project.

Thank you.
Regards,
Kim Deveney



June 25, 2014

Contract Award Services
125 Half Mile Rd. Suite 200
Red Bank, N.J. 07701

To Whom It May Concern,

Just wanted to express my appreciation for the direction and support from all the staff I've interacted with during the GSA preparation process.

We are launching our first email campaign along with the capability statement. I was very pleased with the results from your graphic arts department and their promptness with executing the plan. Michelle White was the person I had the pleasure to work with and she did a fantastic job.

Thank you.

Renee Cline
Bonnie Speed Logistics

2501 St. Clair Ave.
Cleveland, Ohio 44114
216-696-6033-Phone 216-621-8354-Fax
www.BonnieSpeed.com

March 14, 2014

K & J Managed Solutions,

Michelle White and her team has been an overall “Grade A+” on performance and graphic artwork! With time efficiency, and detailed information on my business description, artwork and logos, I believe that they have made my business really stand out and taller from the rest within my industry! Thank you K & J Managed Solutions for having Michelle White and her team assist me and my team for my business needs.

Best,

A handwritten signature in blue ink, appearing to read 'Hiawatha Colbert', with a stylized flourish at the end.

Hiawatha Colbert
Chief Executive Officer
Capital Bankcard of New York



11165 Rojas Dr., Suite A, El Paso, TX 79935 (915) 629-0162

5/20/13

Dear K&J Managed Solutions,

We worked with Ms. Michelle White on the graphic art portion of our e-mail campaign. It was a pleasure to work with her. She always had the revisions ready in a timely manner and kept us moving forward with the project. The outcome is exactly how we wanted to represent the company. It was very easy to work with Ms. White and we rated the customer service high.

We appreciate the time and work that went into the e-mail campaign.

Best Regards,

Robert Fernández
President
FezCorp Custom Factory Woodwork
11165 Rojas Dr., Suite A
El Paso, TX 79935
(915) 629-0162
www.fezcorp.com



We at Hinkle's Fleet and Auto would like to give our recommendation of business for Michelle White and K&J Managed Solutions. The work that they completed for us on our graphic art and internet campaigns was of good quality and we are very pleased. The work was handled in a professional manner and we would work with them in the future.

Larry Hinkle,

August 16, 2013

To whom it may Concern,

I am writing to inform you of the outstanding job performed by Michelle White in regards to the INSC marketing campaign along with the professionalism and courtesy demonstrated throughout the process. I have personally worked in customer services for over 20 years and recognize when an individual truly cares about the result of their work and the resulting customer experience (TCE).

Michelle demonstrated an in depth knowledge of what was needed to drive the campaign to completion while exhibiting patience with us to provide what was needed.

In short, Michelle's high caliber of character and in depth Marketing knowledge set her apart from the many customer support individuals I deal with on a daily basis.

Sincerely,

Vincent LaRocca

Principal

Innovative Network Solutions corp.

A handwritten signature in cursive script, appearing to read "V LaRocca".



Measuring Business Performance

“End-To-End”

September 13, 2013

Ms. Michelle White
Web Administrative Assistant
K&J Managed Solutions

Dear Ms. White:

InsightETE would like to express our appreciation for your attention to our e-mail campaign, especially, the graphics you provided. We are looking forward to a successful campaign because of your expertise.

Best Regards,

Michael L. Moran
Director of Marketing



InsightETE, Corporation

Copy: Bill Johns, CEO, InsightETE Corporation

INTELLIGENT CHIROPRACTIC

July 16, 2013

Dear Michelle,

I would like to take a moment to let you know what a wonderful experience I had recently with you working on my email campaign. I am very pleased with the work. You have created an image that accurately reflects all that I need conveying; there is certainly pride in what you do. I feel that this vehicle will only serve to enhance my ability to do business with government.

I would also like to say that you were very attentive to my needs. You helped me to navigate the process with ease. I would serve as a recommendation for you without any reservation whatsoever.

Please let me know if I can ever be of service to you.

Best,

A handwritten signature in black ink, appearing to read 'Sal Minicozzi', with a stylized flourish at the end.

Dr. Sal Minicozzi
Intelligent Chiropractic



Cleaning Equipment | Restoration Products | Cleaning Supplies
www.interlinksupply.com

To whom it may concern:

I would like to express our thanks for the excellent work Michelle White with K & J Managed Solutions did with our recent email campaign. We were hesitant to work with someone via email to construct an email campaign, but her experience shined through tremendously. She took bits and pieces of information we submitted and constructed a wonderful layout within no time at all. I was amazed at her ability to make a stunning presentation of our products that truly shows her experience in email campaigning. Thank you again and we look forward to the next campaign.

Thank you again and we look forward to the next campaign.

Sincerely,

Jesse Mills
Sales and Marketing
Interlink Supply
jessem@interlinksupply.com
(801) 261-1282 ext: 2410 (office)

June 20,2013

To: Michelle White
K&J Managed Solutions

It was a pleasure doing business with you & your company KJ Managed Solutions. I was pleased with your level of talent, diligent efforts and your willingness to work on my project. Your attention to detail and follow up was exactly what i needed with such a busy schedule myself.

Thank you again,



Tia Little | Kettenbach
Marketing Coordinator
P: 714-892-9820 | F: 888-892-9820
16052 Beach Blvd. Suite 218
Huntington Beach, CA 92647
877-532-2123 Toll Free

E-Mail: t.little@kettenbachusa.com
Website: www.kettenbach.us



MUGELE OF AMERICA INC.



1245 Palmour Drive
Gainesville, GA 30501
Tel: 770-297-6966
Fax: 770-297-1682
E-Mail: info@mugele.us
www.mugele.us

To whom it may concern

August 12, 2013

RE: Letter of Recommendation for a Graphic Art Project.

Michelle White, Web Administrative Assistant for K&J Managed Solutions, has been working on a Graphic for an E-Mail campaign to promote our Company Mugele of America Inc. on our website.

Michelle has been very patient with us in getting all the requested information that were needed for this specific project.

After submitting the final page to us, I must highlight that it had been laid out and developed to our 100% satisfaction that included the wording, in placing the correct picture with each topic, and the alignment of the entire page.

The final Graph had been shown to all our top management as well and the overall word was "A Job well done". Thank you again for your help in pulling up such a great marketing page for our company.

Sincerely,
Bernd Koerner

Head of Sales & Marketing
Mugele Group
North American Operations

1245 Palmour Dr. - Suite E
Gainesville - GA – 30501
Cell: +1 678 997 4490
Phone: +1 770 297 6966 x6097



July 16, 2014

To Whom It May Concern,

Blue Body Mattress is a small business who is growing very quickly. We are in the process of applying for a GSA contract and found that we needed a little more business in order to qualify. Michelle has played an integral part in the marketing process the Maryland Procurement Group set up for our success.

Michelle has proven to be extremely talented in her creation of our email campaign. She was friendly, knowledgeable and easy to work with. Any question I had, she addressed it promptly and with care. I am very happy to have worked with Michelle on my project and would love to work with her in the future. I absolutely recommend Michelle for any of your business needs.

Sincerely,

Cherise Stickle, COO

Laguerre Inc

Blue Body Mattress

cherise@laguerreincorporated.com

951-588-8657

5891 New Peachtree Rd

Doraville GA 30340



9909 Blue Springs Rd
Harrison, Tennessee 37341
37341

March 14, 2014

Letter of Recommendation for Michelle White

To Whom It May Concern:

I have been fortunate to work with Michelle White on an e-mail blast for my GSA application which included artwork for our company. During my time working with Michelle, she continually displayed courteous and immediate responses to me while she was detailing my artwork for the emails.

I respect her for her working knowledge, artwork ability and dedication to my project. She did an excellent job and was very attentive to any changes needed. I am very pleased with the artwork she delivered for the project overall!

I would gladly work with Michelle on any future project I may need.

Very truly yours,

A handwritten signature in black ink, appearing to read "Serena T. Asbra". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Serena T. Asbra
President/Owner



Tools4ever, Inc
300 Merrick Road, Suite 310
Lynbrook, NY 11563

Phone: 516.482.4414
Fax: 516.825.3018
www.tools4ever.com

July 9, 2013

K&J's Managed Solutions
3925 Tampa Rd
Oldsmar, FL 34677

To whom it may concern,

I would just like to take a moment to compliment the competence and courtesy extended to Tools4ever during our recent engagement with K&J Managed Solutions. Working with Michelle White was a pleasant experience and her efforts to design a professional email campaign for us were second to none.

When it is time for us to run additional campaigns we will certainly consider K&J for the work.

Thanks for the great work!

Best regards,

A handwritten signature in black ink, appearing to read "D Wiech".

Dean Wiech
President



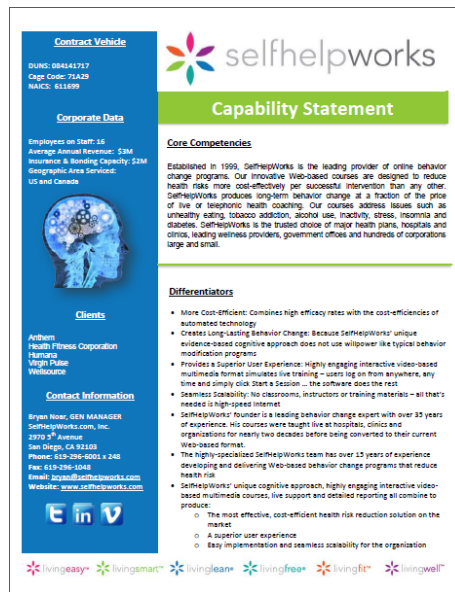
February 11, 2015

RE: MICHELLE WHITE - CAPABILITY STATEMENT PREPARATION

To Whom It May Concern:

I wanted to take this opportunity to express my satisfaction with Michelle White, who recently prepared our company's Capability Statement for use in conjunction with our responses to government RFP's.

Not only did Michelle turn our project around quickly, but she also produced an attractive piece that looks professional and is aligned with our branding. Here is an idea of what it looks like:



Sincerely,

Bryan Noar
VP Marketing & General Manager